In the United States Patent and Trademark Office

Serial Number:

10/760265

Application. Filed:

January 21, 2004

Applicant:

Kia Silverbrook; Tobin Allen King

Application Title:

Digital Photofinishing Business Method and Franchise Operation

Examiner/GAU:

Debra L Antonienko / 3689

Dated

November 14, 2008

At:

Balmain, NSW

Docket No.

SMA10US

AMENDMENT B

Commissioner for Patents
Washington, District of Columbia 20231

Dear Sir:

In response to the Office Action of October 16, 2008, please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper. The Applicant submits that these amendments introduce no new matter.

Amendments to the Claims begin on page 3 of this paper. The Applicant submits that these amendments introduce no new matter.

Remarks/Arguments begin on page 5 of this paper.